

Charlotte Mecklenburg Library celebrates National Library Week April 8-15, 2018

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Celebrate how
Libraries
Transform

National Library Week
April 8-14, 2018

Charlotte, NC - Thursday, April 5, 2018 - Next week (April 8- 14, 2018) is National Library Week, a time to celebrate the contributions of our nation's libraries. Charlotte Mecklenburg Library will participate by highlighting different services and programs on social media each day beginning April 8, as part of the larger "Libraries Transform®" campaign created by the American Library Association.

"This year, we decided to tie into the national theme of "Libraries Transform®" while localizing the message for our community," says Cordelia Anderson, Director of Marketing, Communications & Advocacy for the Library. "We want a fun and informative campaign that also engages in the larger national conversation about the future of libraries."

National Library Week is an opportunity to highlight the changing role of public libraries in our society. Libraries are about more than simply the services they offer, they are about the people and communities they serve. With the changing information landscape and skills needed to thrive in our increasingly digital world, libraries are expanding beyond their traditional roles and providing more opportunities for community engagement and services aligned with community needs. Charlotte Mecklenburg Library does this every day, with its mission to improve lives and build a stronger community.

The Charlotte-Mecklenburg community is invited to participate in the National Library Week campaign by following, sharing and commenting at twitter.com/cmlibrary, facebook.com/cmlibrary and instagram.com/cmlibrary using the hashtags #NationalLibraryWeek and #LibrariesTransform.

About Charlotte Mecklenburg Library

The Charlotte Mecklenburg Library is one of America's leading urban public libraries, serving a community of over one million citizens in Mecklenburg County, N.C. Through 20 locations, targeted outreach and online, the Library delivers exceptional services and programs, with a mission to improve lives and build a stronger community. For more, visit cmlibrary.org.

About National Library Week

First sponsored in 1958, National Library Week is an annual observance by the American Library Association and libraries across the county each April. National Library Week celebrations include the release of the ALA's 2018 "State of America's Libraries Report," April 9; National Library Workers Day, April 10; National Bookmobile Day, April 11; Take Action for Libraries Day, April 12; and the celebration of School Library Month throughout April.

Tags:

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